



# Memo

**To:** Town Council  
**From:** Jessie Burley, Sustainability + Parking Manager  
**Date:** 5/4/2022  
**Subject:** SustainableBreck Plan – Project Update

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On March 12, 2022, Staff along with consultants Deanna Weber of AECOM and Jerry Tinianow of Western Urban Sustainability Advisors presented a high-level overview of the SustainableBreck Plan Update to the Town Council. In the meeting, the Team received feedback from Council that the primary emphasis of the project update should focus on the “big E” of sustainability – meaning the environmental components. Council also asked for frequent staff updates and formal Council presentations throughout the course of the project. Lastly, Council provided input on additional stakeholder groups they wanted included in the project. The updated timeline reflects those requests. A schedule of Council updates can be found at the end of this memo.

Following the project kick-off with Council, the Team held the first Public Open House on Wednesday, April 13, 2022 at CMC. The marketing materials and program were accessible in English and Spanish. Eighty-four people pre-registered for the event with 57 of those in the final count. There were at least 10 walk-ins who registered for a total of 67 people in attendance. Most of the walk-ins have lived in Breckenridge for over 10 years while the pre-registrants were a mix of new and long-term residents or employees. After a 20-minute project overview, the audience dispersed into seven smaller breakout groups for facilitated discussion. Facilitators recorded their sessions and Jerry Tinianow compiled the information for review. Many people stayed after the breakout sessions for further Q&A and discussion. SCTV produced a short video capturing the essence of the event so those who could not attend had a recap of the program. This video and other updates can be found on the project update page <https://www.sustainablebreck.com/planupdate>.

In the two days between the Council presentation and Open House, Staff and the Consultants met with several stakeholder groups to do a deeper dive. The Team met with the Green Team, Breck PD, Mountain IDEAL Stewardship Committee, and a member of the Lodging Association. Future stakeholder interviews will include the Restaurant Association, Social Equity Advisory Commissions, BOSAC, Child Care Committee, Housing Committee, BTO, HC3, Summit County Government (Emergency Preparedness, Public Health), and USFS.

Staff continues to meet with the Consultants weekly to provide data, background information, and to coordinate stakeholder engagement. The project team will be reaching out to schedule 1x1 interviews with Town Council members soon. There is no action requested from Council at this time.

May 10 – Staff update memo in packet  
June 14 – Check-in with consultants  
July 26 – Check-in with consultants  
August 23 – Check-in with consultants